



Privacy Policy

(Updated March 2008)

We respect and are committed to protecting your privacy. That is why we have adopted this Privacy Policy. This Privacy Policy lets you know how your personal information is processed and used. We promise that we will take steps to use your personal information only in ways that are compatible with this Privacy Policy. The following policies are only in effect for the Web pages, newsletters, discussion lists and opt-in announcement lists owned and operated by CrushLabs, Inc.

What information are you collecting and how are you collecting it?

Every computer connected to the Internet is given a domain name and a set of numbers, that serve as that computer's "Internet Protocol" IP address. When a visitor requests a page from CrushLabs, Inc, our Web servers automatically recognize that visitor's domain name and IP address. The domain name and IP address reveal nothing personal about you other than the IP address from which you have accessed our site. We use this information to examine our traffic in aggregate, and to investigate misuse of the CrushLabs, Inc website, its users, or to cooperate with law enforcement. *See also Will you disclose the information you collect to outside third parties?* We do not collect and evaluate this information for specific individuals. Our Web servers do not automatically record e-mail addresses of the visitors.

What are cookies?

From time to time, CrushLabs, Inc or its advertisers may send a "cookie" to your computer. A cookie is a small piece of data that is sent to your Internet browser from a Web server and stored on your computer's hard drive. A cookie can't read data off of your computer hard disk or read cookie files created by other websites. Cookies do not damage your system. We use cookies to identify which areas of CrushLabs, Inc you have visited, to store details that are needed temporarily by the CrushLabs, Inc website. This information solely relates to your visit at the CrushLabs, Inc website. Our advertisers may also use cookies to ascertain how many times you've seen an advertisement. Our advertisers and we may use this information to better personalize the content, banners, and promotions that you see on our site. You can choose whether to accept cookies by changing the settings of your Internet browser. You can reset your browser to refuse all cookies, or allow your browser to show you when a cookie is being sent. If you choose not to accept these cookies, your experience at our Site and other Web sites may be diminished and some features may not work as intended.

What information do you collect when I register?

CrushLabs, Inc offers access to some services that require registration. We may use your registration contact information to send notification to you of CrushLabs, Inc or associated CrushLabs, Inc companies' products and services by e-mail and/or postal mail. We also may share that information with our clients. Our clients may send you promotional material that is



Privacy Policy

(Updated March 2008)

related to the topic of the service for which you registered. See the section "will you disclose the information that you collect to outside third parties?"

What other information do you request?

We may also request your e-mail address or mailing address for the purposes of conducting a survey or to provide additional services (for example, subscriptions to e-mail newsletters, announcement lists or information about conferences and trade shows). Whenever we request the identity of a visitor, we will clearly indicate the purpose of the inquiry before the information is requested. We maintain a strict "No-Spam" policy that means that we do not sell, rent, or otherwise give your e-mail address to a third-party, without your consent or as permitted by this Privacy Policy.

We may from time to time send e-mail announcing new CrushLabs, Inc products and services. Except as stated above, CrushLabs, Inc will not send you e-mail that you have not agreed to receive.

When you register for a contest or other promotion, we may ask for your name, address, and e-mail address so we can administer the contest and notify winners.

When you use co-branded services, or those provided by a third party, within the CrushLabs, Inc, your information may be passed to the co-brand or third party provider and their use of your information is subject to their applicable privacy policies.

What information do you collect when I purchase something?

If you are purchasing something from the CrushLabs, Inc website, we and any third party provider, need to know your name, e-mail address, mailing address, credit or debit card number and expiration date. This allows us, or third party providers, to process and fulfill your order and to notify you of your order status. This information may also be used by us to notify you of related products and services. Credit card, debit card and e-mail information will not be shared or sold to third parties for any purpose except as provided in this Privacy Policy without your express permission. Credit and debit card transactions are processed by a secure payment processing provider over a completely secure connection. No details relating to debit and credit cards are held by CrushLabs, Inc even though transaction details are.

Will you disclose the information you collect to outside third parties?

CrushLabs, Inc will disclose personal information and/or an IP address, when required by law or in the good-faith belief that such action is necessary to:



Privacy Policy

(Updated March 2008)

- 1) Cooperate with the investigations of purported unlawful activities and conform to the edicts of the law or comply with legal process served on CrushLabs, Inc,
- 2) Protect and defend the rights or property of the CrushLabs, Inc sites and related properties, or visitors to the CrushLabs, Inc sites and related properties,
- 3) Identify persons who may be violating the law, the CrushLabs, Inc legal notice and website User Agreement, the rights of third parties, or otherwise misusing CrushLabs, Inc or its related properties,
- 4) Fulfill a user's order or request.

CrushLabs, Inc and our partners use reasonable precautions to keep the information disclosed to us secure. CrushLabs, Inc reserves the right to transfer all such information in connection with the sale of all or part of CrushLabs, Inc's capital stock or assets. Furthermore, we are not responsible for any breach of security or for any actions of any third parties that receive the information. We are not responsible for such third party privacy policies or how they treat information about their users

See below, What else should I know about my privacy when online? See What information do you collect when I register for something?

What other companies do you work with?

We provide external sales links with Commission Junction (CJ). In order to manage visitors from the CrushLabs, Inc a CJ tracking code will tag with your visit to identify that you originated at the CrushLabs, Inc. More information can be found on the CJ website www.cj.com.

What else should I know about my privacy when online?

CrushLabs, Inc may contain many hyperlinks to third party websites. CrushLabs, Inc also contains advertisements of third parties. CrushLabs, Inc is not responsible for the privacy practices or the content of such third party websites or advertisers. CrushLabs, Inc does not share any of the individual personal information you provide CrushLabs, Inc with the third parties to which CrushLabs, Inc links, except as stated elsewhere within this Privacy Policy, although CrushLabs, Inc may share general, aggregate data with such third parties (such as how many people use our site). Please check with those websites to determine their privacy policy.

Please keep in mind that whenever you voluntarily disclose personal information online - for example through e-mail, discussion lists, or elsewhere - that information can be collected and



Privacy Policy

(Updated March 2008)

used by others. In short, if you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return.

Ultimately, you are solely responsible for maintaining the secrecy of your personal information. Please be careful and responsible whenever you're online.

Your Consent To This Agreement

By using the CrushLabs, Inc website, you consent to the collection and use of information by CrushLabs, Inc as specified above. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

Contact Us If you have other questions or concerns about these privacy policies, please call us at (818) 368-1400 or send us an email at info@crushlabs.com.